



Addressing Proposition 65, Faulty Science at Best

In 1986 California passed into law “Proposition 65” this proposition was designed to clearly mark products that had hazardous chemicals, either synthetic or naturally occurring. Since that time every product, building, and business across California has been defaced with the proposition 65 statement which says “WARNING: This product contains a chemical known to the State of California to cause birth defects and other reproductive harm.” This required statement may cause concern and gives many buyers a second thought on whether to purchase the product or not.

Don't fear! When proposition 65 was passed the standard level was set so low that even naturally occurring levels of elements, deemed by California to be hazardous, show up in the testing. In truth the science is faulty at best. In fact, the California government site for prop 65 which you can visit here: <http://oehha.ca.gov/prop65/background/p65plain.html> doesn't even have any research aside from a list of ingredients they “feel” are dangerous.

“California's Proposition 65 is an example of ideological debate, since it is focusing resources and attention on toxic chemicals in groundwater in the parts-per-billion range where there may be no adverse health effects,” says Lester B. Lave, a professor at Carnegie Mellon University in Pittsburgh and a consultant for the Environmental Protection Agency (EPA). The proposition 65 label does not, however, establish the amounts of heavy metals or toxins in a product and therefore it gets put on every single product in California.

“California's regulatory bar is set so low that the label law applies to any product containing a chemical with a 1 in 100,000 chance of causing cancer in a person exposed to the product over 70 years—resulting in an enormous (and growing) list of nearly 900 chemicals,” says Richard Berman of Forbes magazine. Many of the residents of California scratch their heads in confusion over the label because all though it describes that there “may be” toxins in a substance, it doesn't help you identify how much or on what scale.

Due to these new labeling laws almost all companies in California have been affected. So if you happen to get one of these California marked labels you now have a better understanding of why you're seeing it. **Please note:** that we stand behind our products being natural and of the highest quality of any supplements on the market, and we have 100% satisfaction guarantee.